

RESUME'

G. Harvey Gail, MBA

Education

- M.B.A., Willamette University, Atkinson Graduate School of Management, 1988
- George H. Hay Marketing Scholar of the Year, Atkinson Graduate School of Management, 1988
- B.A., University of Oregon, Psychology/Organizational Behavior, 1985
- Pi Gamma Mu, International Honor Society in Social Science, University of Oregon, 1984; Dean's List 1983-84.
- Study abroad, University of Guadalajara, Jalisco, Mexico, 1981

Titles (present)

- President/Owner, Spire Management, LLC
- President/Owner, VanNatta Public Relations, Inc.
- Executive Director, Marion-Polk County Medical Society
- Executive Director, North Pacific Surgical Association
- Executive Director, Oregon Chapter American College of Surgeons
- Executive Director/Lobbyist, Oregon Hearth Patio & Barbecue Association
- Executive Director, Oregon Pest Control Association
- Executive Director, Northwest Real Estate Investor's Association

Work Experience

- Public Relations and Marketing Executive, 1994 - present
- Association/Society Management Executive, 1994 - present
- Lobbyist, Oregon State Capitol, 1994 - present
- Business Manager, VanNatta Public Relations, 1994 - present
- Business Manager, Spire Management LLC, 2002 - present
- Commercial Printing Sales Associate, K/P Corporation, 1988 - 1994
- Travel Broker, Sales Associate, Sundominiums, 1985 - 1986

Associations, Community Involvement

- West Salem Rotary, (president 2018-2019), Multiple Paul Harris Fellow
- Boy Scouts of America, Santiam River District, Fundraising Chair 2021
- BSA Cub Scout Leader (6 years)
- Salem Area Chamber of Commerce, member
- Strategic Economic Development Corporation, member
- Oregon Society of Association Management, member
- Public Relations Society of America, member, Chapter President
- Oregon Capitol Club, member (association of lobbyists)

Interests

- Bluegrass band member, lead banjo player, Baxter Hill Bluegrass Band
- Member, Salem Rowing Club, sculling and sweep rowing
- Scuba Diving, PADI Open Water certified
- Skiing, downhill and nordic
- Painting (oil and acrylic)
- Golf (15 handicap)

G. Harvey Gail, Bio

Harvey is married to Mary Louise VanNatta-Gail and has two boys, Caleb and Ryan. They live in Salem.

G. Harvey Gail grew up in Newberg, Oregon and as the son of a Navy doctor, spent a portion of his childhood in the Philippines. Harvey is President of VPR, and holds a MBA from Willamette University. Gail was Willamette's American Marketing Association Student of the Year and served as Chair of the Conference on Entrepreneurship. He completed his undergraduate degree at the University of Oregon in Psychology with an emphasis in organizational behavior, which is the study of leadership and motivation in organizations. While at U of O, he was a departmental research assistant in the Psychology Department, conducting studies on Workplace Stress and the Decision-making Process of Juries. He was also part of the Honor Society for Social Sciences.

Gail worked as a sales representative for K/P Corporation, in which he used his marketing background to work with advertising agencies and companies to create marketing and promotional materials. During that time he was involved in the company's move towards TQM (total quality management).

In 1994 Gail joined VanNatta Public Relations, Inc. and now serves as President. He specializes in marketing, PR and association management for member based and non-profit associations. In 2002, Gail founded Spire Management, LLC a business focusing on association management. He is a frequent presenter and facilitator of strategic planning sessions for nonprofits. He also specializes in meeting planning including medical scientific conferences and continuing education events for trade associations.

Off the clock, he enjoys playing bluegrass banjo, acoustic and electric guitar, rowing, skiing, fishing, golf, painting and scuba diving. Gail has been painting for several years. He has commissioned and donated paintings for nonprofit fundraisers.